



Republic of the Philippines
Department of Education
REGION IV-A CALABARZON
SCHOOLS DIVISION OF BATANGAS

Advisory No. 130, s. 2026

July 21, 2026

In compliance with DepEd Order (DO) No. 8, s. 2013
this advisory is issued not for endorsement per DO 28, s. 2001,
but only for the information of DepEd officials,
personnel/staff, as well as the concerned public.
(Visit www.deped.gov.ph)

**3-DAY NATIONAL SEMINAR - WORKSHOP ON STRATEGIC PERSONNEL
MANAGEMENT, DIGITAL LEADERSHIP, SMART OFFICE ADMINISTRATION FOR
HUMAN RESOURCE, RECORDS AND OFFICE MANAGEMENT PROFESSIONAL
(by PCPD Training Center Inc.)**

This pertains to the request of the Philippine Continuing Professional Development Training Center Inc. regarding the dissemination of information on its upcoming **3-day National Seminar – Workshop on Strategic Personnel Management, Digital Leadership, Smart Office Administration for Human Resource, Records, and Office Management Professionals** to be conducted on **September 11-13, 2026**, at **Teacher's Camp, Baguio City**.

The target participants of the said seminar include DepEd teaching and non-teaching personnel, Human Resource Management Officers, Administrative Officers, Records Officers, School Administrative Officers, Office Managers, School Heads, Education Program Supervisors, Public Schools District Supervisors, and other professional involved in administrative, records, human resource, and office management functions.

This program aims to enhance participants' competencies in Artificial Intelligence, digital transformation, strategic leadership, human resource management, electronic records management, information governance, data privacy, cybersecurity, and smart office administration.

Attached are the invitation letter, program matrix, and the official seminar – workshop poster for reference.

For more details, please contact the following:

EVELYN CABRERA
Operations Manager
09178053370
Inquiry.pcpd@gmail.com

ECS/3-Day National Workshop/S2-114856/7-21-2026



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**PHILIPPINE CONTINUING
PROFESSIONAL DEVELOPMENT
TRAINING CENTER**

PRC Accreditation Number: PTR-2019-311 / NRS-2021-249
SEC Registration Number: CS201510650
TIN Number: 009-052-585-000

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Jul
JUL 13 2026
52-1148 SL

July 10, 2026

MARITES A. IBANEZ

Schools Division Superintendent
Department of Education
Division of Batangas

THRU: **RHINA O. ILAGAN (OIC-ASDS) & GREGORIO T. MUECO**
Assistant Schools Division Superintendent/s
Department of Education
Division of Batangas

Subject: Request for the Issuance of an Advisory and Dissemination of Information

Dear Sir/Madam:

Greetings of peace and good health!

The Philippine Continuing Professional Development Training Center, Inc. (PCPD Training Center) respectfully requests the assistance of your good office in the issuance of an advisory and/or dissemination of information regarding our upcoming **3-Day National Seminar-Workshop on Strategic E-Personnel Management, Digital Leadership, and Smart Office Administration for Human Resource, Records, and Office Management Professionals**, which will be held on **September 11-13, 2026, at Teacher's Camp, Baguio City.**

The seminar-workshop is designed to provide meaningful professional development opportunities for **DepEd teaching and non-teaching personnel, particularly Human Resource Management Officers, Administrative Officers, Records Officers, School Administrative Officers, Office Managers, School Heads, Education Program Supervisors, Public Schools District Supervisors, and other education professionals involved in administrative, records, human resource, and office management functions.**

The program aims to enhance participants' competencies in Artificial Intelligence (AI), digital transformation, strategic leadership, human resource management, electronic records management, information governance, data privacy, cybersecurity, and smart office administration. These competencies



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support the Department of Education's continuing efforts to strengthen organizational excellence, digital innovation, and efficient public service delivery.

In this regard, **we respectfully request your good office to issue an advisory and/or disseminate the attached information to all concerned offices, Schools Division Offices, public and private schools, and teaching and non-teaching personnel under your jurisdiction who may be interested in participating in this professional development activity.** Your support in sharing this learning opportunity will significantly contribute to the continuous professional growth and capacity-building of DepEd personnel.

For your reference, we have attached the following documents:

- Program Matrix
- Seminar Poster
- Registration Information (<https://forms.gle/ChzEcJKkmwi6J13C6>)

Should your office require additional information or clarification, please feel free to contact us through:

Mobile Number: 0917-805-3370

Email Address: inquiry.pcpd@gmail.com

We sincerely appreciate your valuable time, consideration, and continued support for initiatives that promote lifelong learning and professional excellence. We remain hopeful for your favorable response and would be deeply grateful for any assistance your office may extend in disseminating this information to your valued personnel and stakeholders.

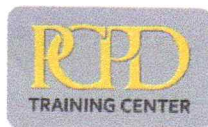
Thank you very much, and we wish your office continued success in advancing quality education and public service.

Respectfully yours,


EVELYN CABRERA

Operations Manager

Philippine Continuing Professional Development Training Center Inc.



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PROGRAM MATRIX

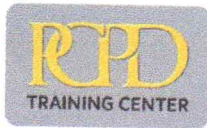
3-Day National Seminar-Workshop on Strategic E-Personnel Management, Digital Leadership, and Smart Office Administration for Human Resource, Records, and Office Management Professionals

Theme: "Leading the Future of Public Service: Advancing Human Resource, Records, and Office Administration through Artificial Intelligence, Digital Transformation, and Strategic Leadership"

Description: The 3-Day National Seminar-Workshop on Strategic E-Personnel Management, Digital Leadership, and Smart Office Administration is a 24-hour intensive capacity-building program designed to strengthen the competencies of Human Resource practitioners, Records Officers, Administrative Officers, Office Managers, Supervisors, Educators, and other professionals engaged in personnel administration, records management, and office operations across public and private institutions.

As organizations continue to embrace digital transformation, artificial intelligence (AI), data-driven decision-making, and technology-enabled public service, administrative professionals are expected to possess advanced competencies that support organizational innovation, operational efficiency, regulatory compliance, and responsive governance. This seminar-workshop provides participants with practical knowledge, contemporary strategies, and emerging best practices that address the evolving demands of modern workplace management.

The program focuses on key areas including Artificial Intelligence (AI) in Human Resource and Office Administration, Digital Workplace Systems, Strategic Leadership, Human Resource Analytics, Electronic Records Management, Information Governance, Data Privacy and Cybersecurity, Digital Communication, and Smart Office Innovation. Through expert-led discussions, interactive workshops, case analyses, simulations, collaborative learning



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activities, and institutional planning exercises, participants will acquire practical skills that can be immediately applied in their respective organizations.

The seminar also emphasizes the importance of ethical leadership, organizational resilience, digital governance, continuous process improvement, and innovation in delivering quality public service. By integrating technology with effective leadership and sound administrative practices, participants will be better equipped to lead organizational transformation and promote excellence in personnel management, records administration, and office operations.

At the conclusion of the training, participants are expected to develop strategic, innovative, and sustainable action plans that will strengthen organizational performance, improve service delivery, support digital transformation initiatives, and contribute to building future-ready institutions.

At the end of the three-day seminar-workshop, the participants shall be able to:

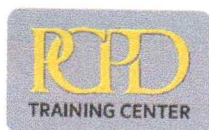
Examine the latest developments, emerging trends, and best practices in Human Resource Management, Records Management, and Office Administration within the context of digital transformation and organizational innovation.

Apply Artificial Intelligence (AI), digital technologies, and automation tools to improve administrative efficiency, productivity, communication, documentation, and personnel management.

Strengthen leadership competencies in strategic planning, organizational development, people management, change management, and decision-making in the digital workplace.

Demonstrate knowledge and practical application of electronic records management, information governance, cybersecurity awareness, and data privacy compliance in accordance with existing laws, regulations, and organizational standards.

Enhance organizational effectiveness by utilizing digital workplace systems, Human Resource analytics, innovation strategies, and evidence-based management practices.



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Develop sustainable and innovative institutional action plans that promote digital transformation, operational excellence, organizational resilience, and continuous quality improvement within their respective agencies and institutions.

Duration: 3 Days (24 Hours)

Training Modality: Face-to-Face Training (Baguio City)

Date of Conduct: September 11,12&13, 2026

**DAY 1 - ARTIFICIAL INTELLIGENCE, DIGITAL TRANSFORMATION, AND
SMART HUMAN RESOURCE MANAGEMENT**

Time	Session / Activity	Learning Outcomes	Person-in-Charge
8:00 – 8:10	Attendance	Participant documentation	PCPD Staff
8:10 – 9:00	Opening Program and Orientation	Alignment of training expectations	PCPD Host
9:00 – 10:30	Session 1: Artificial Intelligence (AI) in Human Resource and Office Administration	Explain the role of AI in enhancing Human Resource functions, office administration, and organizational productivity	Ms. Archilyn Semanero <i>Principal I</i> <i>Department of Education-Tagulod High School</i> <i>Master of Arts in Educational Management</i>
10:30 – 10:45	Health Break		
10:45 – 12:00	Session 2: Digital Transformation and Smart Office Management Systems	Apply digital transformation strategies and smart office practices to improve administrative efficiency	Ms. Archilyn Semanero <i>Principal I</i> <i>Department of Education-Tagulod High School</i> <i>Master of Arts in Educational Management</i>



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12:00 – 1:00	Lunch Break		
1:00 – 2:30	Session 3: AI Productivity Tools for Documentation, Communication, and Office Operations	Utilize AI-powered tools to streamline documentation, communication, and office workflows	Ms. Archilyn Semanero <i>Principal I</i> <i>Department of Education- Tagulod High School</i> <i>Master of Arts in Educational Management</i>
2:30 – 2:45	Health Break		
2:45 – 4:00	Workshop 1: Designing an AI-Enabled Administrative Workflow	Develop an AI-assisted workflow applicable to participants' respective organizations	<i>Facilitator</i>
4:00 – 5:00	Reflection, Open Forum, and Synthesis	Consolidate key insights and identify opportunities for digital innovation in the workplace	Ms. Archilyn Semanero <i>Principal I</i> <i>Department of Education- Tagulod High School</i> <i>Master of Arts in Educational Management</i>

**DAY 2 – STRATEGIC LEADERSHIP, HUMAN RESOURCE MANAGEMENT,
AND ELECTRONIC RECORDS ADMINISTRATION**

Time	Session / Activity	Learning Outcomes	Person-in-Charge
8:00 – 8:30	Attendance & Recap	Reinforce Day 1 learning	PCPD Moderator



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8:30 – 9:45	Session 4: Leadership 6.0 – Strategic Leadership in the Digital Workplace	Demonstrate leadership competencies for managing digital and future-ready organizations	DR. ANNABELLE A. GODONAS <i>Chief</i> <i>Graduate School, Research and Extension Office/ Chair-Master of Arts in English Language Teaching</i> <i>Polytechnic University of the Philippines</i>
9:45 – 10:00	Health Break		
10:00 – 12:00	Session 5: Strategic Human Resource Management and Data-Driven Decision Making	Apply strategic HR practices and data analytics to improve organizational performance	DR. ANNABELLE A. GODONAS <i>Chief</i> <i>Graduate School, Research and Extension Office/ Chair-Master of Arts in English Language Teaching</i> <i>Polytechnic University of the Philippines</i>



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12:00 – 1:00	Lunch Break		
1:00 – 2:30	Session 6: Electronic Records Management, Information Governance, and Data Privacy Compliance	Apply best practices in electronic records management while ensuring compliance with data privacy requirements	DR. ANNABELLE A. GODONAS <i>Chief</i> <i>Graduate School, Research and Extension Office/ Chair-Master of Arts in English Language Teaching</i> <i>Polytechnic University of the Philippines</i>
2:30 – 2:45	Health Break		
2:45 – 4:00	Workshop 2: Developing an Electronic Records Management Framework	Design a records management framework suitable for participants' respective institutions	Facilitators
4:00 – 5:00	Reflection, Sharing of Experiences, and Synthesis	Evaluate leadership and records management practices for organizational improvement	DR. ANNABELLE A. GODONAS <i>Chief</i> <i>Graduate School, Research and Extension Office/ Chair-Master of Arts in English Language Teaching</i> <i>Polytechnic University of the Philippines</i>



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**DAY 3 - DIGITAL GOVERNANCE, CYBERSECURITY, AND FUTURE-READY
OFFICE ADMINISTRATION**

Time	Session / Activity	Learning Outcomes	Person-in-Charge
8:00 – 8:30	Attendance & Recap	Reinforced previous sessions	PCPD Moderator
8:30 – 10:00	Session 7: Digital Governance and Smart Public Service Delivery	Apply digital governance principles to improve public service efficiency and organizational performance	DR. MARY JANE SALALIMA FERNANDO <i>Principal III</i> <i>Eusebio C. Santos Elementary School</i>
10:00 – 10:15	Health Break		
10:15 – 12:00	Session 8: Cybersecurity Awareness, Data Privacy, and Responsible AI in Office Administration	Demonstrate responsible management of organizational information through cybersecurity and data privacy practices	DR. MARY JANE SALALIMA FERNANDO <i>Principal III</i> <i>Eusebio C. Santos Elementary School</i>
12:00 – 1:00	Lunch Break		
1:00 – 2:30	Session 9: Organizational Innovation, Smart Office Administration, and Change Management	Formulate strategies that promote innovation, continuous improvement, and organizational resilience	DR. MARY JANE SALALIMA FERNANDO <i>Principal III</i> <i>Eusebio C. Santos Elementary School</i>



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2:30 – 2:45	Health Break		
2:45 – 3:45	Presentation of Institutional Digital Transformation Action Plans	Present strategic action plans for organizational improvement and digital transformation	Participants
3:45 – 5:00	Closing Program, Evaluation, Awarding of Certificates, and Closing Remarks	Demonstrate commitment to applying acquired competencies in their respective organizations	Organizers

**Please note that this is a working program. Minor updates might occur.*



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SEMINAR- WORKSHOP OFFICIAL POSTER



PHILIPPINE
CONTINUING
PROFESSIONAL
DEVELOPMENT

TEACHER'S CAMP BAGUIO CITY

3-DAY NATIONAL SEMINAR-WORKSHOP

**STRATEGIC E-PERSONNEL MANAGEMENT, DIGITAL LEADERSHIP, AND
SMART OFFICE ADMINISTRATION FOR HUMAN RESOURCE, RECORDS,
AND OFFICE MANAGEMENT PROFESSIONALS**

DATE OF CONDUCT: SEPTEMBER 11, 12 & 13, 2026

Registration Fees:

Early Bird Registration (July 1, 2026 – July 20, 2026)

- **Group of Five (5)** – ₱3,800 each (₱19,500 total)
- **Solo Registration** – ₱4,000 per participant

Regular Registration (July 21, 2026 – September 11, 2026)

- **Group of Five (5)** – ₱4,500 each (₱22,500 total)
- **Solo Registration** – ₱5,000 per participant



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